



**SAN MATEO COUNTY  
COMMUNITY COLLEGES  
FOUNDATION**

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FOR IMMEDIATE RELEASE

**SMCCCD FOUNDATION CELEBRATES 30<sup>TH</sup> ANNIVERSARY OF ARTISTRY IN FASHION EVENT AT CAÑADA COLLEGE**

**Redwood City, California — September 30, 2019:** The San Mateo County Community Colleges Foundation (SMCCCF) recognized the 30<sup>th</sup> anniversary of *Artistry in Fashion* at Cañada College this past weekend. Melissa Rohlfs, alumni relations and development manager, along with Dr. Jamillah Moore, Cañada College president, presented the Fashion Design department faculty with a commemorative plaque in honor of the milestone anniversary.

The first *Artistry in Fashion* event was held in 1989. Since then, the event has grown to include a fashion show, as well as hundreds of independent designers and artisans, selling clothes, jewelry, and accessories to the public.

The day was bookended by a keynote talk featuring Sarah Veblen, a custom clothier, author, and nationally-known teacher, and an Open House, giving the public an opportunity to explore teaching spaces, showrooms, and equipment as well as student collections. Last year, \$14,000 in student scholarships was awarded as a result of *Artistry in Fashion*.

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***About the San Mateo County Community Colleges Foundation*** provides philanthropic support through student scholarships and programs at the San Mateo County Community College District: Cañada College, College of San Mateo, and Skyline College. The purposes of the Foundation are to promote student success and nourish program innovation and excellence. The Foundation is an integral and substantial source of scholarships and grants and similar financial assistance to the District's students, programs, and colleges. For more information, visit the San Mateo County Community Colleges Foundation [website](#).