



SAN MATEO COUNTY  
COMMUNITY COLLEGES  
FOUNDATION

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FOR IMMEDIATE RELEASE

## **Retired MLB Pitcher, Coach, and Alumnus Keith Comstock Makes Stop to Promote New Book**

**Cañada College Hall of Famer Returns for Author Talk and Book Signing Jan. 10**

**Redwood City, California — (December 16, 2019)** – The San Mateo County Community Colleges Alumni Association and Cañada College are pleased to welcome Keith Comstock, retired MLB pitcher, coach, and Cañada College alumnus, back to campus on Friday, January 10, 2020. Comstock is coming home to Cañada College for one night to promote his new novel, "[The Conman](#)," a story based on his life. He and co-author Mike Henderson will read selections from the book and sign autographs for fans. The event is open to the public and attendance is free. A \$20 suggested donation includes a signed copy of the book and VIP reception. Advance registration is required. [RSVP at foundation.smccd.edu/comstock.php](https://foundation.smccd.edu/comstock.php). All money raised from book sales will benefit Cañada College athletics.

Comstock played professional baseball for 17 seasons, and threw his last major league pitch in 1991 at the age of 35. Today he's the rehab pitching coordinator for the Texas Rangers. "I'm thrilled to be coming back to Cañada College after all these years. This is where it began for me," said Comstock. He grew up in San Carlos, California, attending San Carlos High School, before becoming a standout pitcher for Cañada College. He once struck out 22 batters in a single game. In 1976, the California Angels selected him in the fifth round of the 1976 MLB draft.

Despite a lengthy career as a pitcher in both the major and minor leagues, he's actually most famous for a unique [baseball card](#). So much so, that ESPN recently published a feature article on him and the origins of that now legendary baseball card.

In 1989, in a stroke of comedic genius, or maybe just a working man's rebellion, Comstock managed to create what is widely considered the funniest baseball card ever made. All in an era before Photoshop or other digital photo alteration software was widely available. The card remains popular among baseball fans and collectors. This event will be a rare chance for locals to hear directly from the man himself about the card.

"I love this game. To this day people remember me for that baseball card more than anything else," Comstock says with a laugh. 'You're the guy with the ball to the crotch.' They bring their copy to the games and ask me to sign them. It leads to a lot of great conversations. I used to have that card hanging up in my home. It still makes me smile. I've got three kids and six grandkids. They've all seen that

baseball card. When I retired from baseball, I went straight into coaching. Now, writing this book with my friend Mike is another exciting chapter in my life.”

***About the San Mateo County Community Colleges Foundation:*** *The Foundation provides philanthropic support through student scholarships and programs at the San Mateo County Community College District: Cañada College, College of San Mateo, and Skyline College. The purposes of the Foundation are to promote student success and nourish program innovation and excellence. The Foundation is an integral and substantial source of scholarships and grants and similar financial assistance to the District’s students, programs, and colleges. For more information, visit the San Mateo County Community Colleges Foundation [website](#).*

***About Cañada College:*** *For more than 50 years, Cañada College has provided enriching and life-changing educational opportunities for the residents of San Mateo County. With the support and guidance from award-winning faculty and staff, residents can pursue certificates and degrees for career training or to serve as a transfer gateway to four-year colleges and universities. Located in the heart of the Silicon Valley, Cañada College offers hundreds of day, evening, and weekend courses in more than 40 quality instructional programs, including sciences, business, multi-media, medical assisting, the arts, and technical training. The College also provides extensive basic skills training and innovative student support services in counseling, orientation, certificate and degree planning, transfer assistance, and tutoring. Begin your Cañada College experience by visiting [canadacollege.edu](http://canadacollege.edu).*

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